

2023

SPECIAL REPORT ON FISHING

54.5M

Americans went fishing
(2.1 M increase from 2021)

36%

of all anglers were female



4.1M

First-time participants

40% were women



14.2M new and returning anglers

22%

of U.S. households with kids fished
(vs 14% without kids)

81% participated in other outdoor activities alongside fishing

75%

Fishing Participants chose to fish in groups (2-5 people) versus alone

More than 1/2 of participants cite being in nature as a benefit of fishing

12.7M

Youth (ages 6–12) went fishing in 2022
(2.7% increase from 2021)

86%

of current fishing participants fished before the age of 12

5.1M

HISPANIC participants fished in 2022

+45% over the past decade and an all-time high

19.8M

Women went fishing in 2022

Highest number of female participants on record



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OUTDOOR FOUNDATION



RECREATIONAL BOATING & FISHING FOUNDATION

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